



Blake R. Hartz

PARTNER

Blake's practice focuses on intellectual property litigation in both federal court and administrative proceedings at the USPTO. He has worked on all stages of disputes, from pre-filing investigations and enforcement letters through pleadings, motion practice, discovery, trial, and appeal. Blake also maintains active patent and trademark prosecution dockets, including serving as U.S. counsel for overseas companies and attorneys. Through searching, investigations, legal research, and writing, Blake supports various opinion and transactional matters at the firm, including patentability and clearance opinions, licensing, and due diligence.

Based on his mathematics training, Blake brings a logical, rigorous approach to legal analysis and client services. In all of his work, Blake strives to provide: effective, clear writing and advocacy; comprehensive knowledge of the law, factual record, and technology at issue; and practical, common-sense advice.

His legal work has served clients in a vast range of industries, including medical devices, sporting goods, skincare, building materials and construction, chemicals, telecommunications, electronics components, lighting, food and beverage, pharmaceuticals, automotive components, packaging, and various consumer products.

Blake enjoys spending time outdoors with his family and is active in the music ministry at the Avon United Methodist Church.

Education

- **University of Notre Dame, B.S., Mathematics, magna cum laude, 2007**
- **Indiana University Maurer School of Law, J.D., summa cum laude, 2012**

Bar Admissions

- **U.S. District Court, Northern District of Indiana, 2012**
- **U.S. District Court, Southern District of Indiana, 2012**
- **Indiana, 2012**
- **U.S. Court of Appeals for the Federal Circuit, 2013**
- **U.S. Patent and Trademark Office, 2015**

- U.S. District Court, District of Colorado, 2015
- U.S. Court of Appeals for the Tenth Circuit, 2018

Representative Experience

- Trial counsel for defendant in trade secret litigation, with millions at stake, resulting in defense verdict.
- Representing defendant telecommunications device manufacturer, obtained summary judgment invalidating four patents, affirmed on appeal.
- Inter partes review (IPR) proceedings before the Patent Trial and Appeal Board (PTAB), representing both Petitioners and Patent Owners.
- Trademark Trial and Appeal Board (TTAB) proceedings, representing both Applicants and Opposers/Petitioners.
- Work on teams procuring and managing trademark portfolios with thousands of U.S. and foreign matters.

Professional Affiliations

- Indiana State Bar Association
 - Intellectual Property Section, Secretary-Treasurer, 2020
 - Leadership Development Academy, Class 9
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- Indianapolis Bar Association
 - Indianapolis Intellectual Property American Inn of Court

Publications

Newman, J., Dissenting: Another Vision of the Federal Circuit, 3 IP THEORY 47 (2012)

Contact

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